



***Improving your Business Through Reusable Transport Packaging***  
A Workshop hosted by the Reusable Packaging Association and StopWaste.Org  
Thursday, January 28, 2010  
10:00 am – 1:00 pm with lunch

**Location:**  
StopWaste.Org  
1537 Webster Street, Oakland, CA 94612

### **AGENDA**

- 10:00 – Welcome & Brief Overview (with continental breakfast)
- Use Reusables Campaign – Sponsors, Objectives, Sustainability Benefits
  - Today's Program & fill out your evaluations
  - Brief introductions (All)
- 10:30 – Introduction to Reusable Packaging (Interactive presentation with Eric Renteria and Mike Hachtman, RPA)
- Examples of reusable packaging in place today
  - Companies/industries involved in reusable packaging
  - Sustainability and life-cycle advantages of Reusables
- 10:50 – Case Studies
- Closed-Loop Case study
  - Pooling Model Case study
  - Local Company Case study – video presentation
- 11:15 – Logistics and Financial Considerations
- Key elements in making the decision to use Reusables
  - The financial case for Reusables
  - Recycling and recycled content
- 11:40 – Workshop Next Steps
- Questions/Discussion
  - Next Steps / Follow Up – Lead Referral Process
- 12:00 - Lunch/*Opportunity for further consultation with Mike and Eric*
- 1:00 – Adjourn

#### Workshop Objectives:

1. Provide a unique opportunity for invited companies and public agencies to ask questions about Reusables and consider switching to reusable transport packaging
2. Present cost-benefit information and other considerations to aide in making decision to adopt reusables
3. Clarify the next steps in considering Reusables for your organization
4. Offer free, customized one-on-one consultation with a Reusables expert