



Improving your Business Through Reusable Transport Packaging

A Workshop hosted by the Reusable Packaging Association,
San Mateo County RecycleWorks, and StopWaste.Org

Thursday, July 9, 2009

10:00 am – 1:00 pm with lunch

Location:

GreenV Sustainable Center

1 Chestnut Ave., South San Francisco, CA 94080

AGENDA

10:00 – Welcome & Brief Overview (with continental breakfast)

- Use Reusables Campaign – Sponsors, Objectives, Sustainability Benefits
- Today's Program & fill out your evaluations
- Brief introductions (All)

10:30 – Introduction to Reusable Packaging (Interactive presentation with Bob Klimko and Tim Debus, RPA)

- Examples of reusable packaging in place today
- Companies/industries involved in reusable packaging
- Sustainability and life-cycle advantages of Reusables

10:50 – Case Studies

- Closed-Loop Case study
- Pooling Model Case study
- Local Company Case study – video presentation

11:15 – Logistics and Financial Considerations

- Key elements in making the decision to use Reusables
- The financial case for Reusables
- Recycling and recycled content

11:40 – Workshop Next Steps

- Questions/Discussion
- Next Steps / Follow Up – Lead Referral Process

12:00 - Lunch/*Opportunity for further consultation with Bob and Tim*

1:00 – Adjourn

Workshop Objectives:

1. Provide a unique opportunity for invited companies and public agencies to ask questions about Reusables and consider switching to reusable transport packaging
2. Present cost-benefit information and other considerations to aide in making decision to adopt reusables
3. Clarify the next steps in considering Reusables for your organization
4. Offer free, customized one-on-one consultation with a Reusables expert